

KIDDIELAND TRIKE RECALL Q & A

Q&A

Q. Which products are involved with this recall?

A. Dance of the Fairies Racing Trikes are involved in this recall.

Q. What is the problem that prompted the recall?

A. The plastic fairy figures protrude from the top of the handle bar posing a laceration hazard if a child falls on them.

Q. How have you changed the manufacturing process of the affected trikes?

A. We have redesigned the entire handle bar with a new play activity at the front. The new play unit at the front consists of a plastic dome with enclosed rotating images.

Q. How do I receive the part to remedy the affected trikes?

A. To receive a free new handle bar, consumers should contact Kiddieland at 1-800-430-5307 or www.kiddieland.com.hk.

Q. What territories have been affected by this recall?

A. United States of America.

Q. How many trikes were developed and affected?

A. Approximately 12,000 trikes in total.

Q. Are the defective toys still on sale at retailers?

A. No, the affected products were sold in 2009 and are no longer in retail now.

Q. Where were the trikes manufactured?

A. China.

Q. Were these trikes ever tested?

A. It is important to note that this product – and ALL Kiddieland products - have passed all safety tests required by the countries and territories in which they are marketed and sold.

Q. How have you improved the quality control?

A. Our products have always passed and continue to successfully pass all quality control tests in all markets in which they are distributed. In cooperation with the US Consumer Product Safety Commission, we are voluntarily making the changes to our trikes by offering a new handle bar to consumers. We shall continue to design innovative products in an effort to further child-proof them against even the most remote chance of safety hazards.